

Responsible Raw Materials Sourcing Policy

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BURBERRY

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OUR COMMITMENTS

We aim to ensure the materials used in our products are responsibly sourced to protect the environment and benefit people and communities across our value chain.

We are committed to:

- regularly reviewing the risks associated with raw material sourcing and implementing due diligence programmes across our own operations and supply chain to mitigate key risks.
 - Our Responsible Raw Materials Standards (the “Standards”) (see Appendix 1) set out specific standards relating to raw material sourcing that must be met by all Business Associates. This is a key part of the due diligence we carry out to mitigate environmental and social risks across our value chain.
- sourcing raw materials for our products that are certified to sustainability standards. Our target is for 100% of key raw materials in our products to be certified or responsibly sourced by FY30 (this covers cotton, nylon, polyester, viscose, wool, leather, feather and down).¹
 - Our Responsible Raw Materials Standards (see Appendix 1) set out further details of our raw material sourcing requirements, including acceptable certifications.
- implementing a traceability programme to enable us to assess and manage the environmental and social impacts of raw material sourcing and our supply chain network. Our target is to have full traceability of all certified key raw materials in our products by FY 2029/30.
 - We aim to work with Business Associates to trace the full route of raw materials from their origin to the finished product. Our Responsible Raw Materials Standards (see Appendix 1) set out further details of our traceability requirements.
- ensuring that we do not source raw materials for our products from sanctioned countries or countries where the ethical and environmental standards set out in our Responsible Business Principles are not met. All Business Associates should speak to their Burberry contact to understand where they are permitted to source from.
- maintaining high standards of animal welfare.
 - Our Responsible Raw Materials Standards cover our approach to animal welfare and position on animal testing (see Appendix 1)
- working in partnership with others (including NGOs, industry and government) to share best practice and drive innovation on responsibly sourced raw materials.
- working with our licensing partners with the aim of ensuring our products and ingredients are responsibly sourced.

DEFINITIONS

“Business Associates” refers to any individual, entity, business, company, partnership or any other body or group associated with Burberry including, without limitation, any such individual, entity, business, company, partnership or any other body or group supplying products, goods, raw materials, components, services, real estate or anything else, directly or indirectly, to any member of the

Burberry Group or otherwise working directly or indirectly with or on behalf of any member of the Burberry Group. This also includes any person (an “Indirect Supplier”) providing products, goods, raw materials, components, services or anything else to (i) a direct supplier of Burberry or any other member of the Burberry Group or (ii) any other Indirect Supplier.

Burberry Associates include, without limitation, the following:

- finished goods vendors
- raw material and/or component suppliers
- people or entities who carry out any processing on any goods directly or indirectly supplied to Burberry, including sites at which processing takes place
- non-stock vendors
- construction contractors (and their construction sites)
- franchisees
- licensees
- joint-venture partners
- consultants
- contractors
- wholesale customers
- service providers, including circular business model service platforms
- agents
- landlords, and
- any subcontractor of the above

All Business Associates must comply with the Responsible Business Principles and such compliance is a condition of working with Burberry (whether directly or indirectly).

SCOPE

The scope of this policy covers our own business operations and value chain.

IMPLEMENTATION

We are committed to working collaboratively with industry partners, Government organisations, Non-Governmental Organisations (NGOs) and trade unions to implement this Policy effectively.

We require our Business Associates to adhere to this Policy and Standards, and to appoint a senior member of management responsible for implementation. Our Business Associates must also ensure that their own subcontractors and suppliers adhere to this Policy and Standards.

Burberry operates a strict partner approval process and new raw material suppliers are required to confirm they will adhere to this Policy and Standards.

We require our Business Associates to immediately inform us if there are any potential breaches of this Policy and Standards, and to immediately develop a remediation plan and communicate this to us for approval. We will consider

termination of the business relationship if they fail to address serious breaches of our Policy and Standards.

APPENDIX 1 – RESPONSIBLE RAW MATERIAL STANDARDS

All raw materials in our products and packaging must comply with the following standards on responsible raw materials sourcing. This includes all products that Burberry commissions or produces, including prototypes, samples and finished goods.

We regularly review and update these standards. They form part of Burberry’s due diligence to mitigate environmental and social risks associated with raw material sourcing. The standards are designed to ensure that Burberry does not use any materials in its products which are under any threat of extinction / endangered, or may inflict any harm on people and communities across our supply chain, or have a negative impact on biodiversity, conservation or the environment. The standards also aim to drive progress towards our target for 100% of key raw materials in our products to be certified by 2029/30. Detail on the scope of this target is available in the [Responsibility Data Appendix](#).

1. Endangered Species

- Burberry does not permit the use of any materials listed as endangered on the International Union for Conservation of Nature and Natural Resources (IUCN) Red List of threatened species (www.iucnredlist.org).
- Burberry does not permit the use of any materials considered endangered within a national border by an individual nation state.
- All animal and plant materials used by Burberry must be sourced in compliance with CITES (the Convention on International Trade in Endangered Species of Wild Fauna and Flora).
 - All species that require CITES license and non-CITES documentation may only be shipped if the Burberry Logistics Team is contacted in advance of shipment so that they can ensure that the appropriate licences are in place to avoid seizures of samples or stock.

2. Animal-Based Raw Materials

- In the sourcing of all animal-based materials (including animal hair, wool, cashmere, silk, down and feathers, leather and other animal skins), Burberry requires suppliers to fully comply with Burberry’s animal welfare commitments (see pages 9-10). Burberry will not source if there is any concern over the treatment of animals.

Animal Hair

- Burberry does not permit the use of hair that is plucked from live animals or from farms where there is any concern that there has been unacceptable treatment of animals.
- Burberry gives preference to certified animal fibres. Permitted animal hair includes:
 - Alpaca (including suri alpaca)
 - Camel
 - Llama

- Mohair
 - Yak
- Due to animal welfare concerns, Burberry does not source angora.
- For non-formulated beauty products such as make-up brushes, Burberry limits natural sources to goat hair.
- Animal hair used in Burberry products must be clipped, shorn or combed/groomed in order to ensure animal welfare (see pages 9-10).

Wool

- In line with our animal welfare commitments (see pages 9-10), Burberry specifically prohibits the practice of mulesing.
- Our target is to source 100% certified wool by 2030, where wool is the product's main material. The following certification standards are accepted: Responsible Wool Standard (RWS), ZQ Natural Fibres, Nativa and Global Organic Textile Standard (GOTS) schemes for virgin wool and Global Recycled Standard (GRS) and Recycled Claim Standard (RCS) for recycled wool.

Cashmere

- Burberry gives preference to certified cashmere. Accepted standards include Sustainable Fibre Alliance (SFA), Good Cashmere Standard (GCS) and Responsible Nomads for virgin cashmere and Global Recycled Standard (GRS) or Recycled Claim Standard (RCS) for recycled cashmere.

Silk

- Burberry gives preference to the use of organic silk which is either certified under the Global Organic Textile Standard (GOTS) or Organic Content Standard (OCS) or recycled silk which is certified under the Global Recycled Standard (GRS) or Recycled Claim Standard (RCS).

Down and Feathers

- Burberry does not permit the use of feathers and down if there is any concern that they have been produced using unacceptable treatment of animals, including but not limited to force-feeding and live-plucking.
- Burberry only accepts virgin feather and down that is certified to either the Responsible Down Standard (RDS) or Global Recycled Standard (GRS). This is in line with our target to maintain 100% certification for both virgin and recycled feather and down.
- Feathers may only be sourced through Burberry approved sourcing routes.

Leather Sourcing

- Burberry defines skins of animals, with all hair, fleece or hair fibres removed, to be leather.
- Burberry will not use kangaroo or horse leather in any product.
- In line with the [Global Environmental Policy](#), Burberry is committed to avoiding deforestation and forest degradation driven by sourcing leather. For example, due to environmental and social risks associated with the sourcing of leather, Burberry does not permit leather from cattle raised in the Amazon Biome² and in the Gran Chaco Biome³. Suppliers of Brazilian

leather must certify, in writing, that they are supplying leather products from cattle raised in primary farms outside of the Amazon Biome and / or the Gran Chaco Biome.

Leather Tanneries

- Burberry requires leather to be sourced from certified tanneries with full environmental and social certifications. This requirement applies in all cases, even if the leather is procured via a trader.
- Burberry recognises environmental certifications by the Leather Working Group (LWG – only bronze, silver and gold medals), the Italian Istituto di Certificazione della Qualità per l'Industria Conciaria (ICEC) and the International Organization for Standardization (ISO). Burberry also recognises social compliance certifications including SA8000, UNIC Code of Conduct, internal audits completed by the Burberry team or equivalent.
- While for all direct tanneries in Europe all certifications mentioned above are considered valid, the following requirements specifically apply to direct tanneries based in non-European countries:
 - All new direct non-European tanneries should be selected from the list of Leather Working Group (LWG) Audited Tanneries, which can be accessed using the following [link](#).
 - Where it is not possible to source the required leather from LWG audited non-European tanneries, the use of the tannery should be agreed with Corporate Responsibility before orders are placed.
 - In addition, leather is not permitted from tanneries which raise concerns regarding bio-diversity, other environmental or ethical risks. For example, Burberry does not permit the use of leather from tanneries in Bangladesh or Pakistan.

Permitted Animal Skins with Hair

- Burberry does not source skin made from horse, pony, kangaroo and springbok. Where a specific product look is required, other leathers or animal skins with hair could be evaluated.
- Due to animal welfare concerns, Burberry will only accept the following:
 - Sheep shearling/lamb shearling (*Ovis aries*) may only be sourced from EU
 - Calf with hair (*Bos taurus*) may only be sourced from New Zealand and EU

Exotic Skins

- Burberry has a ban on the use of exotic skins, including but not limited to all snakes, crocodile, alligator, lizard, teju and ostrich.

Fur

- Burberry has a ban on the use of real fur including, but not limited to, Asiatic racoon, fox, mink, rabbit as well as Astrakhan/Karakul and angora.

3. Plant Fibres

Cotton

- Our target is to source 100% certified organic cotton (where cotton is the product's main material or main lining) by 2030. Burberry accepts organic cotton that is certified through Global Organic Textile Standard (GOTS) or Organic Content Standard (OCS).
- To protect the health and safety of workers, Burberry does not allow sandblasting of any apparel products at any time.

4. Manmade Cellulosic Fibres

Viscose

- Burberry is committed to avoiding deforestation and forest degradation driven by sourcing viscose fibres.
- To avoid deforestation risks, Burberry requires all viscose to be sourced from responsible viscose producers that have been rated as 'Green-Shirt' in Canopy's 'Hot Button Ranking Report'. This is in line with our target to maintain 100% of viscose from Canopy 'Green-Shirt' rated suppliers.

5. Synthetic Fibres

Nylon and Polyester

- Our target is to source 100% certified recycled nylon and polyester (where nylon and polyester are the product's main materials) by 2030. Accepted standards include recycled nylon and polyester (Global Recycled Standard and Recycled Claim Standard).
- Burberry does not permit the use of PVC.

6. Wood, Paper and Rubber

- As set out in Burberry's [Global Environmental Policy](#), Burberry is committed to ensuring that materials used in products, packaging and goods not for resale do not contribute to deforestation.
- We recognise there are deforestation risks associated with sourcing of wood, paper and rubber and seek to mitigate these risks through the following responsible sourcing requirements:
 - Burberry will only use wood, paper and rubber sourced from legally harvested and traded sources, in which all relevant national and international laws and treaties are complied with. Burberry does not permit use of wood or other plant-derived materials under threat or considered endangered (see page 3 on endangered species).

Burberry does not permit the sourcing of wood or rubber from territories where there are high environmental and social risks. For example, Burberry does not permit wood and rubber from the Amazon Biome as defined by IBGE and the Gran Chaco Biome.

Burberry gives preference to all timber and timber products/derivatives which are independently certified by the Forest Stewardship Council (FSC) or Programme for the Endorsement of Forest Certification (PEFC). This includes Bamboo wood (not Bamboo fibre).

Burberry requires all natural rubber to be independently certified by the FSC or PEFC. If synthetic rubber is used, Burberry's preference is for recycled materials to be used.

Burberry preference is for paper to be from verifiable recycled sources or independently certified by the FSC or PEFC. Due to environmental and social risks, Burberry only accepts paper from Indonesia which is certified by FSC or PEFC.

See Packaging section (below) for requirements on wood-derived packaging.

7. Packaging

- We aim to minimise the amount of packaging used and, where packaging is unavoidable, to maximise use of recycled, organic, reusable and recyclable materials in line with circular economy principles.
- We are committed to explore opportunities for innovative and responsibly sourced packaging materials and processes.
- Burberry aims to mitigate risks of deforestation associated with sourcing packaging derived from wood through the following responsible sourcing requirements:
 - Burberry requires all paper and cardboard packaging to be certified by the Forest Stewardship Council (FSC).
 - In line with Burberry's commitment to promoting circular economy principles, Burberry's preference is for FSC recycled packaging, rather than packaging made from virgin pulp.
- Burberry aims to reduce plastic packaging. Burberry's target is to eliminate plastic from its consumer packaging by FY25/26 and to eliminate unnecessary plastics used in operational packaging and to maximise recycled content (with at least 50% of plastic to be made from fully recycled content) by FY2029/30.
- Burberry does not allow biodegradable or compostable packaging, due to widespread incompatibility with recycling infrastructure.

8. Other Raw Materials

Bio-based materials

- Any claims about bio-based materials must be supported by verification of the carbon content and prior approval by Burberry of the feedstock used in the material.

Innovative / Next Generation materials

- Burberry is committed to driving innovation across its raw materials. Burberry encourages innovative solutions which are in line with its [Global Environmental Policy](#), including climate change and biodiversity commitments.

Marine species

- Burberry gives preference to materials certified under the Marine Stewardship Council (MSC) or Aquaculture Stewardship Council (ASC).

Embroideries

- All new sourcing routes for embroidery must be declared and approved by Burberry prior to procurement.

Precious stones, metals and minerals

- Diamonds must be certified by the supplier as having been sourced in accordance with the Kimberley Process Certification Scheme and must be accompanied by a warranty on the relevant invoices stating that the diamonds are not from a conflict source. This is known as the System of Warranties.
- Burberry gives preference to the use of recycled as well as certified gold, silver and palladium certified under Responsible Jewellery Council (recycled/virgin), Fair Mined (virgin) and Fair Trade (virgin).
- To understand and mitigate potential concerns of using raw materials in our products, Business Associates will be asked to provide traceability information about Country/Area of mining/farming, as well as details about cutting operations.

9. Traceability

- Business Associates shall use such traceability tools (whether that be software, testing, physical tracers, forensic tools etc) as Burberry may require to enable full traceability of the supply chain for selected Burberry goods.
- To support the use of traceability tools, Business Associates must provide such information as Burberry may require from time to time. It is critical that this information is kept up to date, accurate and complete at all times.
- We expect Business Associates to retain documentation relating to the supply chain and we will let them know what documentation must be retained, and for how long, on a case by case basis.
- If required by Burberry, Business Associates shall cooperate with any physical testing, including without limitation permitting Burberry (or its authorised representative) to take samples of raw materials.

10. Animal Welfare

- Burberry is deeply committed to principles and practices that require animals in its supply chain to be treated with care and respect and believes that animal welfare is of the utmost importance.
- The capture, maintenance, breeding, raising, transportation and handling of animals must be undertaken observing the highest animal welfare standards, and in compliance with all applicable local animal welfare, social, and environmental laws. The standards observed must be specific and considerate of differences between species.
- See pages 3-6 for our specific sourcing requirements for animal-based materials (including animal hair, wool, cashmere, silk, down and feathers, leather and other animal skins).

11. Animal Testing

- Burberry is committed to ensuring that its products are safe and fit for purpose, tested and assessed according to safety, legal and ethical standards. This ensures that Burberry products can be enjoyed as intended.
- Burberry does not test any of its products, nor the composite ingredients in its products, on animals.

- Burberry works with its Beauty licensee, Coty, to ensure that Coty, or any third party working on its behalf, does not perform testing of our products on animals, except as required by law.
- Burberry aims to follow best practice in cosmetic safety testing and monitors industry progress and improvements, and supports the cosmetic industry's move to develop alternative methods to animal testing.
- Burberry requires full compliance with all animal testing regulation. This includes:
 - the EU Cosmetic Regulation (EC) No 1223/2009 which prohibits animal testing on finished products and cosmetic ingredients as detailed in Article 18.
 - the EU marketing ban of products which have been tested on animals.

NOTE:

These animal testing commitments covers Burberry Beauty and formulated Burberry Home products including prototypes, samples and finished goods.

Government Health Officials in a particular country or region may carry out their own test where national legislation requires it. Such local requirements are completely outside the direction or control of Burberry.